Gradient line which makes the website more appealing.

Contact forms and buttons

Changing pictures according to the size of the website

Inserting a video on the webpage

Navigation bar : It allows users to go directly to the pages they want.

Alt text for people with disabilities

In page linking

Internal linking ….. back to top

Contextual links …. Learning more about a particular word

Consistent graphics

Hover over

Table to organize information

Change the size of the pictures according to the size of the website.